

11TH WORLD WILDERNESS CONGRESS

FOR LIFE, LIVELIHOODS & LOVE

JAIPUR, INDIA | 19-26 MARCH, 2020



THE WILD11 BROCHURE
(EXHIBITORS, DONORS & SPONSORS)





MAKE THE WORLD A WILDER PLACE

The role of wilderness in human well-being is rapidly becoming an issue of central importance for all, from engaged environmentalists to future-oriented business leaders and self-aware communities, including climate crisis advocates.

WILD11 is the global, leadership, and community organizing response to the dual, accelerating, and existential threats of climate breakdown and species extinction. It will present solutions to these threats from business, energy, agriculture, tourism, science, education, and culture.

In March 2020, when the 11th World Wilderness Congress (WILD11) convenes in India, you will have the historic opportunity to be part of building a new movement to protect nature and humanity from the planetary threat to life due to these two major intersecting crises — of climate and extinction. We recognize that one of the most important actions we can take is to directly address leaders from all sectors of society and insist that protecting more wild nature is a keystone solution to human health and well-being. Even more, we must become the new leadership. We need to protect more — at least half of our lands and seas — by engaging innovation, community empowerment, and by completely using new models of development and agriculture.

For details on agenda, programme, history, accomplishments, visit www.wild11.org

VENUE FOR 11TH WORLD WILDERNESS CONGRESS

(WILD11)



BIRLA AUDITORIUM, JAIPUR

11TH WWC SUPPORTERS & PLANNERS

CO-HOSTS



सत्यमेव जयते

GOVERNMENT OF RAJASTHAN



RAJASTHAN

The Incredible State of India !

WILDERNESS
FOUNDATION
GLOBAL

WILD
FOUNDATION

Sanctuary
NATURE FOUNDATION

Eco-Wilderness Hospitality Partners



THE TREE HOUSE
RESORT



Event Management & Destination Management Company



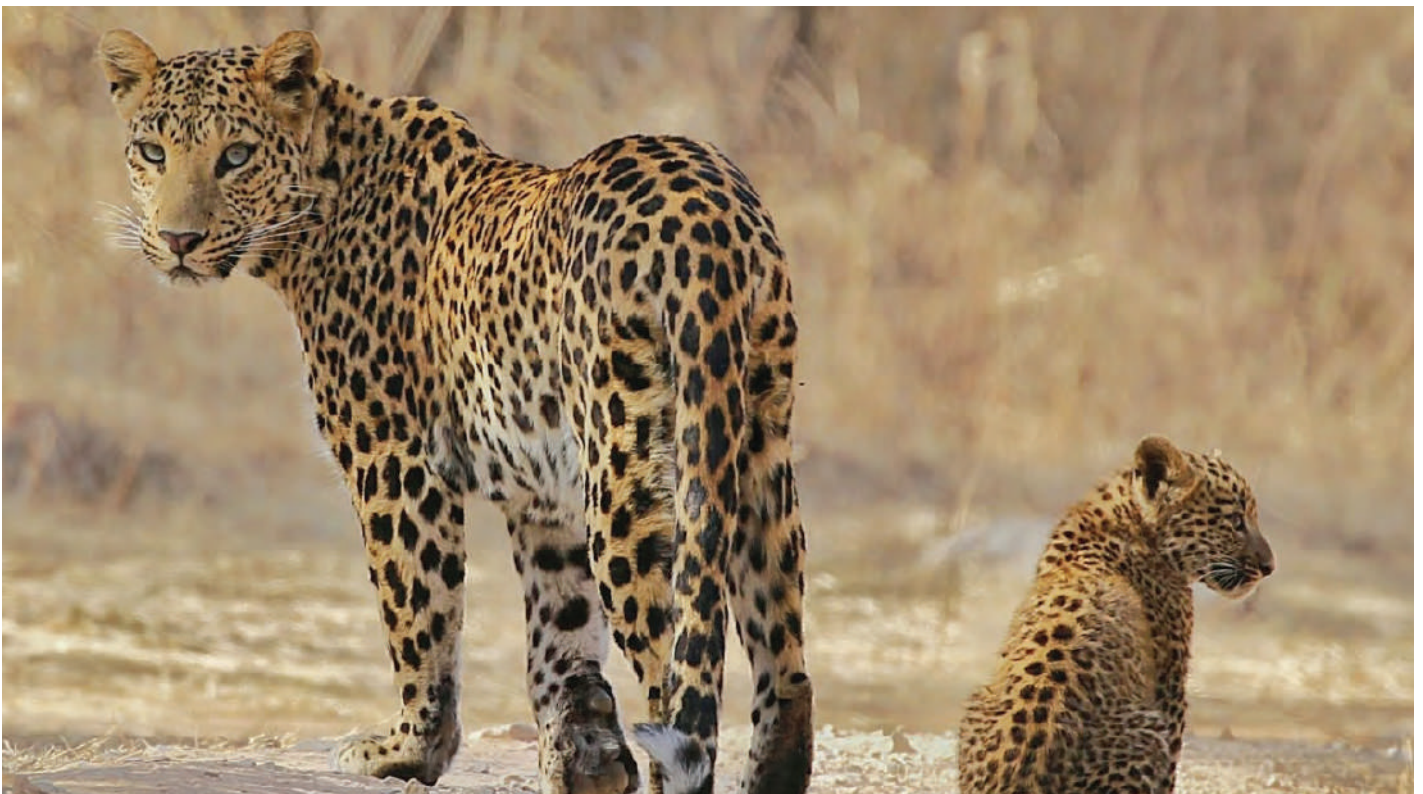
FACTOR

WHO IS IT FOR?

The World Wilderness Congress is a public forum. All people are welcome to register as a delegate, those who are committed to taking actions that protect a healthy and wild planet and build healthy human communities. You can represent your organisation, community, family, club, business - your life!

WILD11 is for:

- ***Conservation professionals of all ages***
- ***Students who want to change the world***
- ***Scientists***
- ***City planners***
- ***Business and financial leaders***
- ***Artists, photographers, writers***
- ***Local and/or traditional community leaders***
- ***Nature advocates***
- ***Land managers***
- ***Parks officials***
- ***Opinion-makers and media-leaders***





The World Wilderness Congress is the world's longest-running, public, international environmental forum.

It gathers leaders from all sectors of society – science, the arts, business and finance, advocacy, government, and Indigenous Peoples – to coordinate new solutions and common objectives for the defence of nature and human communities.

With up to 1500 delegates, 1000+ students and a targeted 25,000 public visitors, plus global and India media, Wild11 hopes to bring an awareness and call to action that will impact all our lives positively:

Extensive visibility in person, and through on-line exposure

Association with an urgent, media-relevant and important world cause

Brand exposure for a sustained period of 4 months

Media coverage & mileage

Interaction with like-minded innovators like yourself

Opportunity to showcase your brand/product/service to significant national/international audiences

HOW TO PARTICIPATE?

The WILD11 Expo of the 11th World Wilderness Congress offers a variety of showcase and display spaces to Exhibitors from many sectors and interests, to present their products, projects, and programmes.

EXPO CENTRE

This is the WILD11 Expo, located in both a large tent on the grounds (the WILD Cities Tent), and two floors of display and exhibition area inside the Birla convention building. It's a place for exchanging, learning, marketing, and relaxing. You will find institutional, governmental, educational and commercial exhibits, interesting projects and technologies, food and drinks, workshops, games and surprises.

For bona-fide educational, NGO, and cultural initiatives, there are booths available at nonprofit rates at the lowest floor.

Stall nos. G 4 - G 13 at Ground Level shall be designated for WILD11 Craft Bazaar.

Stall nos. G 24 - G 33 at Ground Level shall be designated specifically for National Parks and other official protected areas.

*** EXHIBITORS AT WILD EXPO CENTRE**

- Types of modular stands and possibilities of combining modules
 - Prices of extra elements and/or services
 - Specially designed stands

*** SPONSORSHIPS, WITH GREATER BENEFITS**

*** EXHIBITORS AT WILD CITIES TENT**

We can work with you on specially designed display areas, if you wish.

WILD11 EXPO



EXPO CENTRE



* Display area inclusions on next page

EXPO CENTRE

ZONE 2 / C2

Location: Ground floor - Entrance Level

Area: 13000 sq ft

Display Areas: 39



* Display area inclusions on next page

DISPLAY AREA DETAILS





















Lowest Floor

9M x 3M	INR 3,00,000	USD 4200
6M x 3M	INR 2,00,000	USD 2800
3M x 3M	INR 1,00,000	USD 1400

Entrance Level

9M x 3M	INR 4,50,000	USD 6270
6M x 3M	INR 3,00,000	USD 4180
3M x 3M	INR 1,50,000	USD 2090

Inclusions

	9M x 3M	6M x 3M	3M x 3M
Basic shell scheme			
Name on the booth			
Conference table with chairs			
Reception desk with 2 chairs			
Power points			
Dustbin			
Free registrations	1	1	1
A WWC CERTIFICATE mentioning the EXHIBITORS as WILD Cities Pavilion Exhibitor with Green Credentials			

***18% GST to be levied on all above mentioned costs**

For NGOs, Exhibition booths (3mt x 3mt) are available at the discounted price at the lowest floor

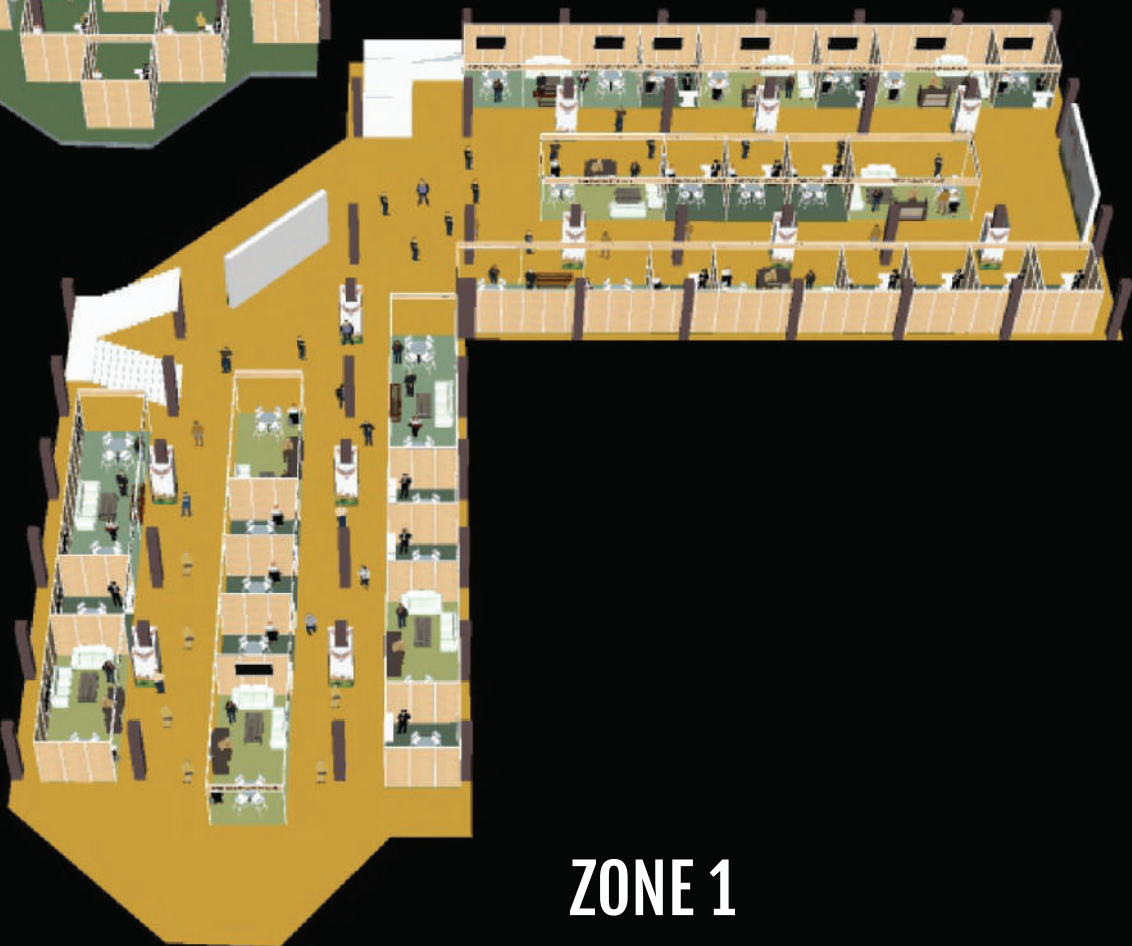
**INR 25,000
+ 18% GST**

INCLUSIONS

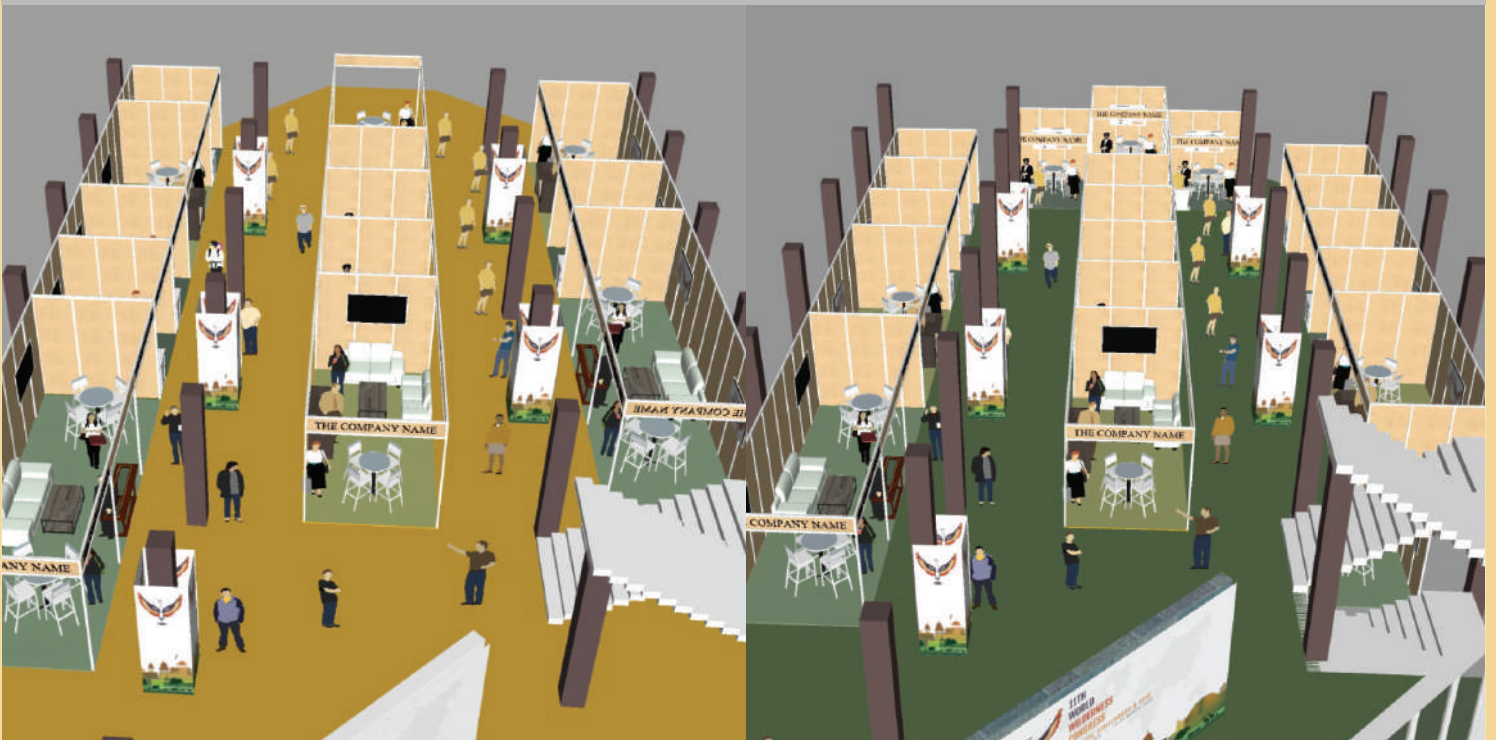
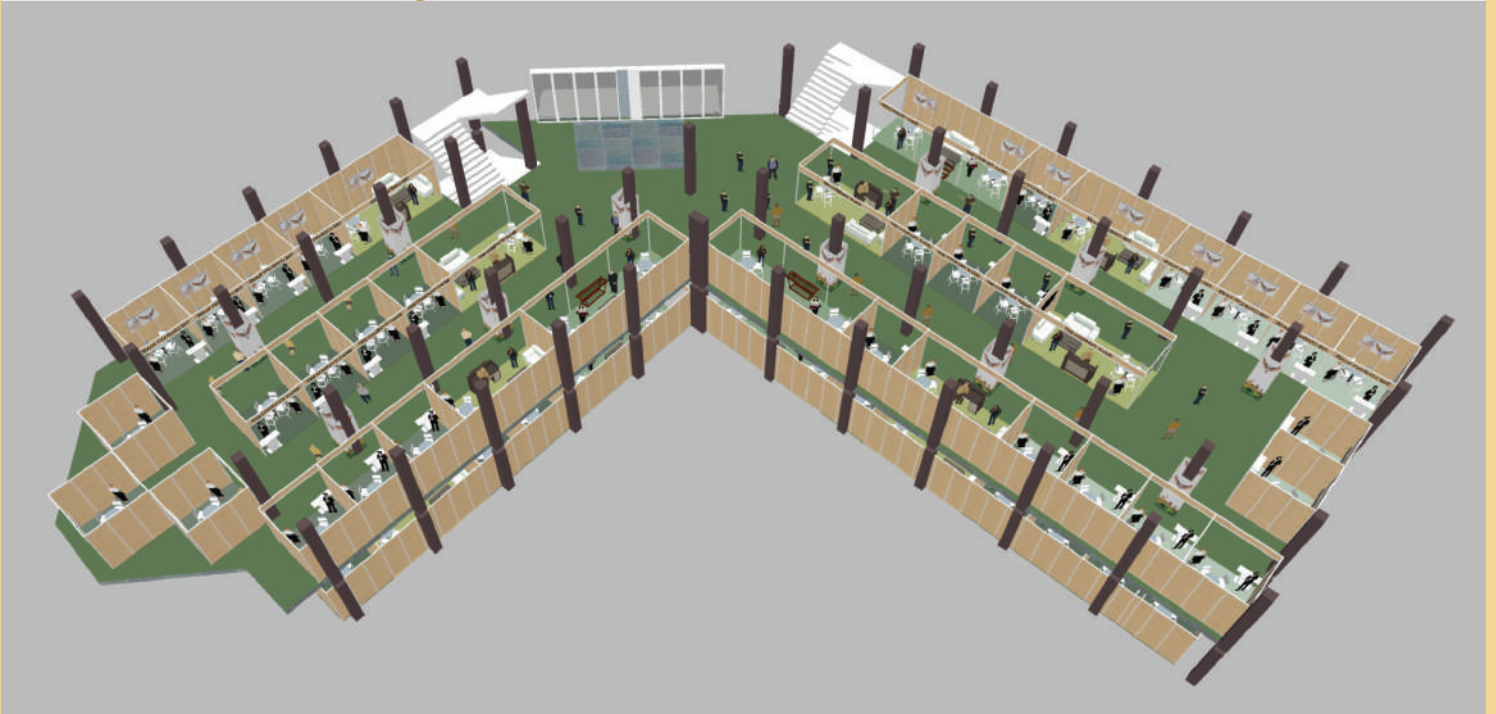




ZONE 2



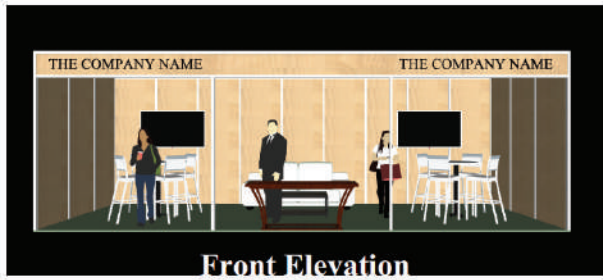
ZONE 1



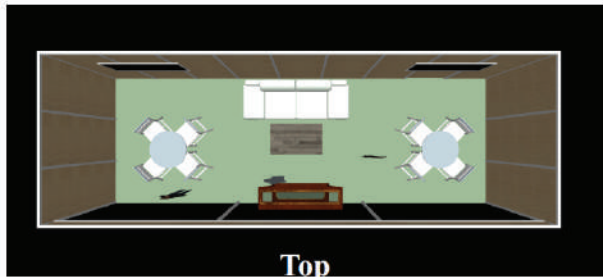
DISPLAY AREA



**9M X 3M -
7 Available**



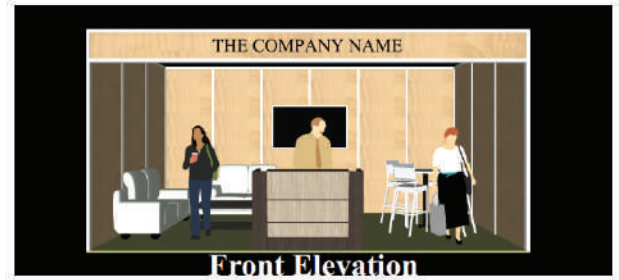
Front Elevation



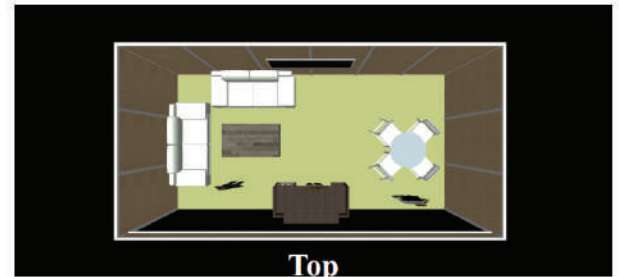
Top



**6M X 3M -
16 Available**



Front Elevation



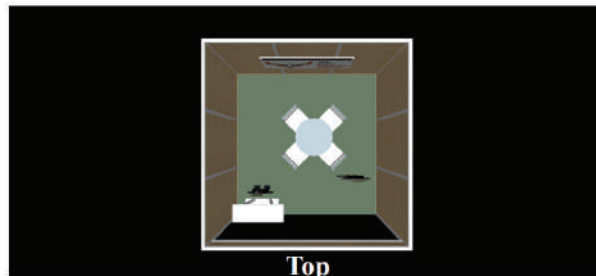
Top



**3M X 3M -
47 Available**



Front Elevation



Top

OTHER SERVICES



PRICES OF EXTRA ELEMENTS AND/OR SERVICES

1	Office Chair	INR 1200	USD 24
2	Chair	INR 600	USD 12
3	Bar Stool	INR 800	USD 20
4	Bar Stool	INR 1000	USD 20
5	Sofa Single Seater	INR 1500	USD 30
6	Sofa 2 Seater	INR 2500	USD 60
7	Information Counter Ht. 75cm. Width 1mtr., Depth 0.5mtr.	INR 500	USD 16
8	Round Table (Glass Top) Dia 75 cm	INR 1200	USD 24
9	Lockable Cabinet Ht. 75cm, Width 1m. Depth 25cm	INR 1100	USD 22
10	Podium Ht. 1m, Width 0.5m, Depth 0.5m	INR 1000	USD 20
11	Podium Ht. 75cm, Width 0.5m, Depth 0.5m	INR 800	USD 16
12	Step Podium Ht. 1m, Width 1.5m, Depth 0.5m	INR 1500	USD 30
13	Jewelry Showcase Ht. 1m, Width 1m, Depth 0.5m	INR 1600	USD 32
14	Showcase Ht. 250cm., Width 0.5m Depth 0.5m	INR 2100	USD 42
15	Showrack Ht. 250 cm.. Width 1m, Depth 0.5m	INR 2800	USD 56
16	Brochure Rack	INR 700	USD 14
17	Wooden Shelf Width 1m, Depth 25 cm	INR 300	USD 6
18	Glass Shelf Width 1 m Depth 25cm	INR 400	USD 8
19	Spot Light	INR 300	USD 8
20	Powerpoint Socket	INR 500	USD 10

WILD CITIES



HOW TO PARTICIPATE?

The 11th World Wilderness Congress will offer various space options at WILD Cities Pavilion Tent to showcase and display their sphere of work.

THE WILD CITIES PAVILION TENT

This is the WILD11 Pavilion, located in a large tent on the grounds – it is a place for exchanging, learning and relaxing. You will find institutional, educational and commercial exhibits, interesting projects and technologies, and more.

INTRODUCING WILD CITIES

Over half the world's people live in urban areas, and this number will only increase. Therefore, cities need to be mindful of the health-giving attributes of nature, and the need to design and plan their cities with spaces, architecture, design, programmes, and policies that bring some of the values and benefits of wild nature into the urban area. Far-sighted city planners and community leaders are increasingly aware of this need, and examples abound in cities around the world. These are cities that seek to become “future ready” by demonstrating sustainability in nature-based services through open spaces and biodiversity enhancement, design that brings nature experiences to their people, wildlife-friendly habitat, and energy programmes that address climate change.

Such demonstration cities need to be displayed, discussed, and shared widely.

WILD11's global agenda will amplify urgent calls to protect half of the earth's land and seas through many programmes and activities, with WILD Cities being one of the central thematic areas.

AIMS & OBJECTIVES OF WILD CITIES PROGRAM

Preserve and restore urban wildness

Counter the ill-effects of urban development such as air and water pollution by greening cities in ways that enhance biodiversity

Showcase and celebrate the success stories of cities that have reduced their carbon footprint and seek to enhance urban wildness values such as creating wildlife friendly habitats, protected areas, natural waterways, natural zones of quiet and solitude, and more

WILD11 seeks participation of cities that demonstrate these objectives to participate at the WILD Cities Pavilion. WILD Cities will provide cities from around the globe an international platform to showcase to India and the World how it has successfully retained its green cover and the urban wildness and wilderness.

PARTICIPATION BENEFITS

Promote your city with its natural offerings, latest accomplishments, and forthcoming missions to over 2,000 delegates, 25,000 visitors, and over 100,000 online participants

Showcase your city through the conference website, mobile app, social media & all other forms of outdoor and electronic mediums

Exposure through global and Indian media pool participating in WILD11

By choosing sponsorship as well as exhibition, an opportunity to participate in the Congress substantive programme



























EXHIBITORS

	WILD CITIES PAVILION AT THE EXPO 5000 SQ.FT	WILD CITIES PAVILION AT THE EXPO 4000 SQ.FT	WILD CITIES PAVILION AT THE EXPO 900 SQ.FT	WILD CITIES PAVILION AT THE EXPO 500 SQ.FT
	INR 1,50,00,000 USD 200,000	INR 1,25,00,000 USD 174,500	INR 50,00,000 USD 70,000	INR 27,50,000 USD 35,000
Free registrations	20	15	10	5
Basic shell scheme in eco-friendly design				
Free entry to cultural events & evenings				
Free hotel rooms for entire duration of the congress, in addition with day before & a day after the congress ends				
Free hotel rooms for entire duration of the congress, in addition with day before & a day after the congress ends	2	1		
Free access to central park events				
A WWC CERTIFICATE mentioning the EXHIBITORS as WILD Cities Pavilion exhibitor with Green Credentials				























WILD11 DONORS



INSTITUTIONAL DONORS

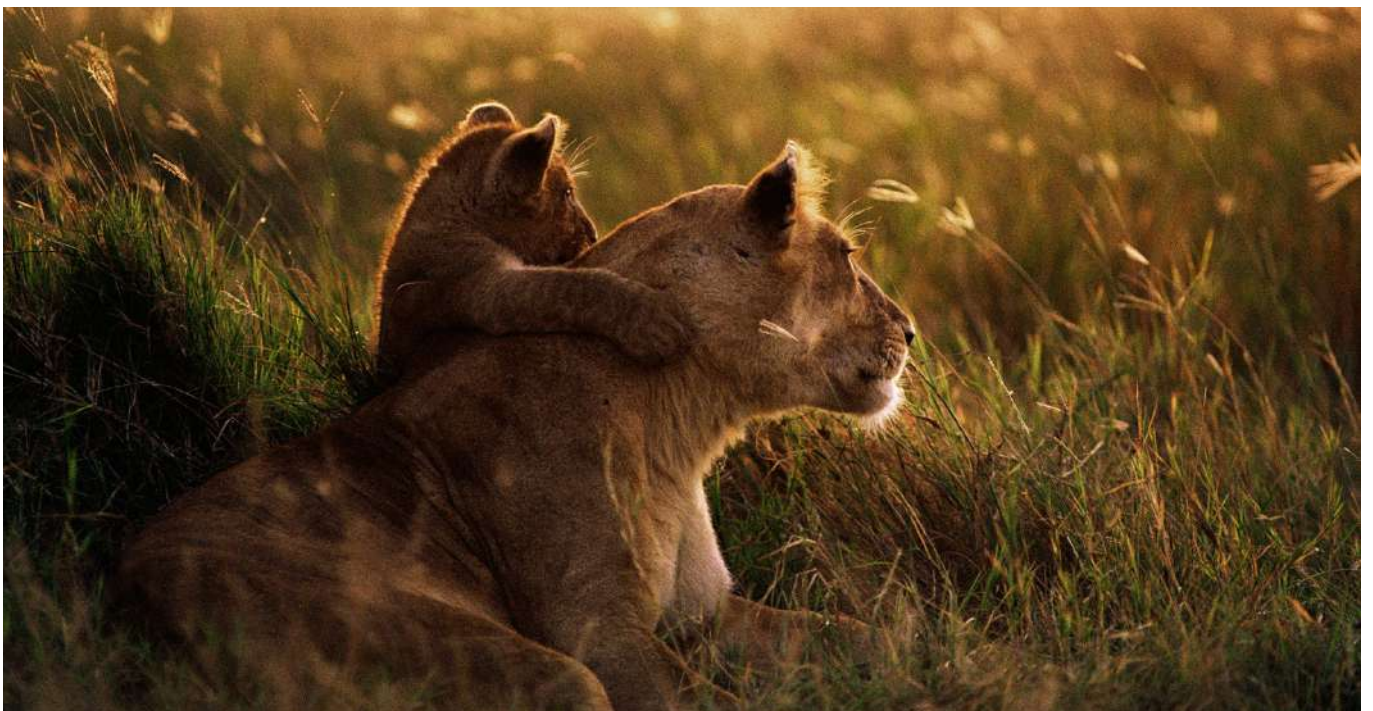
	WILD STAR BENEFACTORS	WILD LEADING BENEFACTORS	WILD BENEFACTORS	WILD CONTRIBUTORS
	INR 50,00,000 USD 100,000	INR 35,00,000 USD 50,000	INR 25,00,000 USD 25,000	INR 15,00,000 USD 10,000
To be declared as main partners of the WILD11				
Opportunity to host and moderate the main reception (at additional cost)				
At The Inaugural Function - will be seated on the dias with the WVIPS and the Chief Guests / Special Guests				
Full page advt in WILD11 India and in special national editions of Sanctuary Asia				
Half page advt in WILD11 India and in special national edition of Sanctuary Asia				
Quarter page advt in WILD11 India				
Free standard booth (100 sq. ft) at the Expo	3 BOOTHS	1 BOOTH	1 BOOTH	
VVIP access to all special events and seating				
VIP access to all special events and seating				
Free entry to all cultural events & evenings				
Free access to National Parks, Leopard reserves, Museums, Archeological and Heritage sites under Govt. of Rajasthan for registered number of persons				
Logo/Name will feature in all banners, hoardings, displays, venue entry gate, etc.				
Logo/Name will feature in all banners, hoardings, displays, etc (size & location dependant upon the donation tier)				
Extensive marketing exposure in all websites (WILD11, WILD, Sanctuary Asia) and WILD11 app, press releases, congress programmes				
High level marketing exposure in all 3 websites and WILD11 app, congress programmes				
Marketing exposure in all 3 websites and WILD11 app, congress programme and banners				
Private meeting with one of the Key Speakers /VIPs/ Celebrities				
Free access to central park events				
Option to sponsor themed working group, chair or host a plenary session				
Complimentary registrations	20	8	6	2
A WWC CERTIFICATE mentioning the donor Organization as "WORLD WILDERNESS BENEFACTORS with Green Credentials" to be presented at a Special Ceremony	WILD STAR BENEFACTORS	WILD LEADING BENEFACTORS	WILD BENEFACTORS	WILD SUPPORTERS

INDIVIDUAL DONORS

	TOP CONTRIBUTOR INR 10,00,000 USD 20,000	TOP CONTRIBUTOR INR 7,50,000 USD 15,000	LEADING CONTRIBUTOR INR 5,00,000 USD 10,000	CONTRIBUTOR INR 3,50,000 USD 5,000	DONOR INR 1,50,000 USD 1,000
Honorary one day chair of WILD11					
WWIP access to all special events and seating					
VIP access to all special events and seating					
Free access to National Parks, Leopard reserves, Museums, Archeological and Heritage sites under Govt. of Rajasthan for registered number of persons					
Exclusive dinner with WWIPs / Celebrities & WILD11 Co-Hosts					
Dinner with a celebrity					
Special photo shoot with WWIP / Celebrities					
Prominent visibility and acknowledgement in all websites (WILD11, WILD, Sanctuary Asia) & WILD11 App, Press releases, Congress programme & Banners					
Acknowledgement in all websites (WILD11, WILD, Sanctuary Asia) and WILD11 app, press releases, congress programme and Banners					
Free access to central Park events					
Complimentary registrations	7	5	3	3	1
Presentation of a CERTIFICATE mentioning as – "TYPE OF CONTRIBUTOR" to the cause of Wilderness" by WWC at a specially held ceremony	TOP CONTRIBUTOR	STAR CONTRIBUTOR	LEADING CONTRIBUTOR	CONTRIBUTOR	DONOR


















WILD11 SPONSORS



BRAND SPONSORS

TITLE	ASSOCIATE	CO-SPONSOR	SUPPORTER
INR 50,00,000 USD 100,000	INR 35,00,000 USD 70,000	INR 20,00,000 USD 30,000	INR 10,00,000 USD 15,000

	TITLE	ASSOCIATE	CO-SPONSOR	SUPPORTED BY
To be declared as "...." partners of the WILD11				
Opportunity to host and moderate the main reception (at additional cost)				
City wide branding across Jaipur				
At The Inaugural Function - will be seated on the dias with the WVIPS and the Chief Guests / Special Guests				
Full page advt in WILD11 India and in special March national edition of Sanctuary Asia magazine				
Half Page advt in WILD11 India and in special national editions of Sanctuary Asia				
Quarter Page advt in WILD11 India and in special March national edition of Sanctuary Asia magazine				
VVIP access to all special events and seating				
VIP access to all special events and seating				
Free Entry to all cultural events & evenings				
Free access to National Parks, Leopard reserves, Museums, Archeological and Heritage sites under Govt. of Rajasthan for registered number of persons				
Logo/Name will feature in all banners, hoardings, displays, venue entry gate, etc.				
Logo/Name will feature in all banners, hoardings, displays, venue entry gate, etc. (size and location dependent upon the sponsorship band)				
Extensive level marketing exposure in all websites (WILD11, WILD, Sanctuary Asia) and WILD11 app, press releases, congress programmes				
High level marketing exposure in all 3 websites and WILD11 apps, congress programmes				
Marketing exposure in all 3 websites and WILD11 apps, congress programme and banners				
Private meeting with one of the Key Speakers /VIPs/ Celebrities				
Option to sponsor themed working group, chair or host a plenary session				
Free access to central park events				
Complimentary registrations	20	15	10	5
A WWC CERTIFICATE mentioning the "SPONSOR CATEGORY with Green Credentials" to be presented at a Special Ceremony	TITLE	ASSOCIATE	CO-SPONSOR	SUPPORTED BY

CRITERIA FOR EXHIBITING AT WILD11

The businesses, organisations, associations, organizations or individuals who want to participate in WILD11 as exhibitors need to complete the enclosed application form as specified, and should also accept and comply with the norms for participation and organization indicated below:

Basic Participation and Organizational Norms for Exhibiting at WILD11

1. E-Factor has been designated by the organizers of WILD11 as the delegated company charged with and responsible for managing and organizing everything related to the exhibiting zones and elements of the event and to the participating exhibitors. Therefore, with the exception of specific governmental arrangements, E-Factor will be the only interlocutor authorized by the WILD11 organization to manage, clarify, inform and decide on any matter of whatever nature related to the exhibiting zones of the venue and to the exhibitors themselves.
2. The completed application form should be sent to E-Factor, by any of the means suggested, before 1st March 2020.
3. Participation in the event by any business, association, organization or individual whose activity is contrary to the principles and the nature of the event itself or accepted legal and public norms is expressly forbidden.
4. Any type of extra service, element or material that might be required for an exhibitor's stand, except for its own exhibition products and materials or advertising and promotional material, should be requested through E-Factor, who, after obtaining an estimate for what has been requested, will contract for and provide it individually for any exhibitor who should want it.
5. All of the exhibitors registered for the event should place all their products plus their exhibition, promotion and advertising materials in the stand that they have hired, on the day assigned and for the period stipulated. For this purpose, they will receive the pertinent information by email sufficiently in

advance. They will likewise receive information regarding dismantling and removal at the end of the event.

6. Both the costs and the organization and implementation of transportation, loading and unloading, and placing the products and exhibition, promotion and advertising materials in each exhibitor's stand, as well as the removal of the property of each exhibitor at the end of the event, on the days and at the times set for this purpose, will be the complete responsibility of the exhibitor, unless these services have been requested and contracted for with E-Factor, before 1st February 2020.

7. Withdrawal from participation after the application and registration have been formalized does not entail any right to refund of the corresponding cost, regardless of what the motive for the withdrawal from participation may be, unless E-Factor, receives formal notification of the said circumstance before 1st February 2020. In this case, 50% of the amount paid for the exhibitor's registration will be returned.

8. Registration as an exhibitor, as well as the choice of location, and the surface and zone of the stand chosen will not be considered valid until payment of the registration fee has been formally confirmed. If the exhibitor does not meet this requirement in a maximum of three days after sending the registration form, the site chosen will be lost, given that site reservations are confirmed for each exhibitor upon verification that the registration, which includes the corresponding payment, is correct, and reservations are made for valid registrations in order of receipt.

9 Any deficiency, failure or anomaly detected by the exhibitor in the stand or in the materials and/or extra services contracted for with E-Factor, as well as any need for additional service, will be resolved as quickly and efficiently as possible by representatives of the said company. For this purpose, information will be provided by email sufficiently in advance of the event, giving the names and mobile phone numbers of the personnel responsible for solving any doubts or problems that the exhibitors might encounter, before, during and after the event.

10. Evident failure to comply with any of the norms stated above, which have been established in order to ensure the best organization and development of the event in benefit of all the participants, can be a cause for loss of the rights of the exhibitor, a loss which does not entail the return of the registration fee or of the fees corresponding to extra services or materials for which the exhibitor may have contracted.



APPLICATION FORM

Registration to exhibit at WILD11

Mr./Ms. (Name and Surnames):

In the name of; representing:

Complete address:

Telephone no., Cellular no.:

Email:

Modular stand with no. and reference:	AMOUNT:	INR
Specially designed stand with no. and reference:	AMOUNT:	INR
Extra furnishings and/or audiovisual equipment:	AMOUNT:	INR
Extra services:	AMOUNT:	INR
Other elements and/or services:	AMOUNT:	INR
	TOTAL ITEMS:	INR
<i>* Please note that applicable GST and other taxes will be applied as and when required.</i>	GST (18%):	INR
	TOTAL AMOUNT:	INR

Instructions for completing and sending the application form and for payment of the amount above

All the boxes referring to the applicant's details and to the stand chosen for participating as an exhibitor should be filled in, including the corresponding partial and total amounts, according to the list of prices and stand models provided. The remaining boxes can be completed or left blank depending on the applicant's needs.

MEANS OF SENDING THE APPLICATION:

By downloading the form from our website: <https://wild11.org> . Once it has been filled in, send it by email to: wild11@efactor4u.com, from the address where you want to receive messages from us.

PAYMENT:

Payments should be made by bank transfer to **World Wilderness Congress Trust India (HDFC Bank Ltd, Account number: 50200045749008, NEFT/RTGS Code: HDFC000054, Swift Code: HDFCINBBXXX)** and should indicate the nature of the payment. It is important to make the payment the same day as you send the application form and to request the transferring bank to send World Wilderness Congress Trust India, the corresponding proof of payment by the applicant. Failure to comply with this requirement could lead to loss of the space chosen.

DATE

SIGNATURE

GENERAL CONSIDERATION

In order to resolve any doubts related to your participation as an exhibitor at WILD11 you can contact E-Factor by any of the following means:

Email us at:

Wild11@efactor4u.com

sonali@efactor4u.com

Jai@efactor4u.com

anuragthakore@gmail.com

Telephone:

Sonali : +919810398666

Jai: +919810058618

Anurag: +919881159314

Certified Mail (indicating WILD 11 on the envelope):

E-Factor Entertainment (P) Ltd

A-49 Sector 67

Noida 201301